

### **Digital (Web/Social Media) Analytics Student Intern**

The University of Wisconsin Athletic Digital Services Department is currently seeking a part-time digital analytics student intern. The paid position will work directly with the Digital Services Department to help track and analyze metrics, develop and distribute reports, and provide insight for our digital content, websites and social media channels representing Wisconsin Athletics.

The ideal candidate will have an interest and understanding of analytics for websites and current social media platforms, in addition to an interest in providing insight to develop and promote digital content and a passion for sports.

Intern must be:

- A student at the University of Wisconsin-Madison through at least May 2019
- Able to work 10-12 hours per week beginning mid-September 2018 (office hours are flexible to work around class schedules)
- Interested in and experienced with Google Analytics and similar products
- Detail oriented and analytical with good organization skills
- Adept at communicating verbally and in a variety of media, including communicating effectively with individuals at various levels within an organization

Interested candidates should send a resume, including two references, along with a statement of interest/cover letter to Jessica Burda at [jdb@athletics.wisc.edu](mailto:jdb@athletics.wisc.edu) by Friday, September 7. Qualified candidates will be invited for further in-person final interviews during September.